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CASE STUDY



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Information

Client Name: Procure Dental Clinic

Category: Health Care

Date: 20th Aug, 2023



Description

Procure Dental Clinic believes in providing quality dental treatment using state-of-the-art machinery and products. Our dentists are highly qualified, skilled individuals with good work ethics who will treat you with a gentle hand and a patient ear.



Objective

- To Increase Website Organic Search Traffic All Over India.
- Establish a Digital Representation on Par With Popular Tool Brands.
- To Increase Online Presence on SERP.



Challenges

- High Competition to Rank the Website.
- Issues in Crawling & Indexing.
- 404 Error on Product Pages.
- Faced Redirection Problems.
- Low in Number & Lost Backlinks.



Strategies

- Created Competitive Ranking Strategy.
- Indexing of all Pages & Products.
- Created Impactful Backlinks Strategy to Increase Organic Traffic.
- Solved Redirection & 404 Error Pages.

SEO Result



SEO Ranking Result

Keywords	January 2023	April 2023	August 2023
dental implants in mumbai	28	16	6
best dental implants in mumbai	23	20	8
dental implant clinic in mumbai	20	13	4
root canal treatment in mumbai	NA	15	3
cosmetic dentist in mumbai	24	15	9
dental cosmetic surgery cost in mumbai	N/A	18	7
best pediatric dentist in mumbai	22	12	5
low cost dental treatment in mumbai	N/A	15	8

SEO Organic Result

Users

650

New users

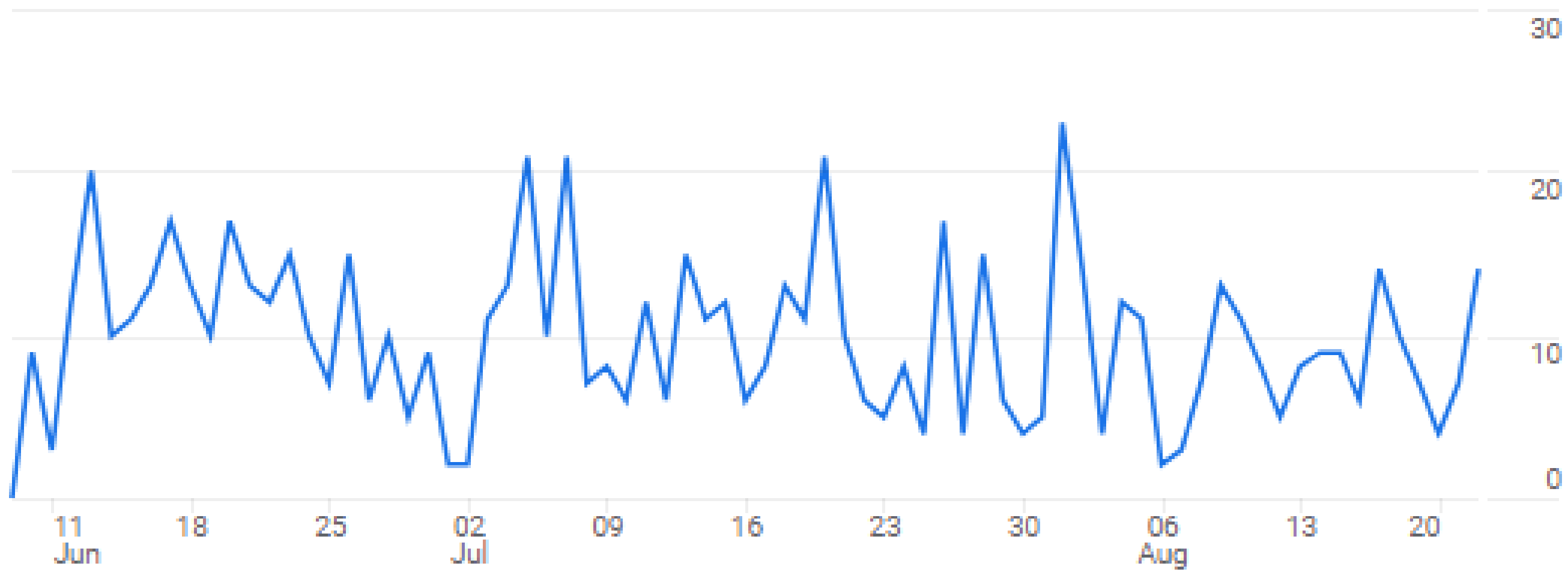
650

Average engagement time ?

1m 05s

Total revenue ?

₹0.00



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THANK YOU
FOR YOUR ATTENTION



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