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DENTIST CASE STUDY



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Information

Client Name: DR. RAI'S DENTAL AVENUE

Category: Health Care

Date: 06th January, 2024



Description

Dr. Rai's Dental Avenue, is at prime locations in Thane, Mumbai. For a relaxed and unique dental experience, coupled with the highest standard of dental treatment and care in Thane





Objective

- To Increase Online Presence on Google Maps.
- Enhance patient engagement through Google Business Profile.
- Gather patient feedback and testimonials on the Google Business Profile to build credibility



Challenges

- High Competition to Rank the Profile.
- contributing to the low number of bookings
- Low in Number & Lost Backlinks.
- Less Online Presence on Google Maps



Strategies

- Created Competitive Ranking Strategy.
- IGoogle Business Profile up-to-date with accurate information and compelling content.
- Created Impactful Backlinks Strategy.
- Proactively manage and respond to reviews on the Google Business Profile

Google Business Profile Result



GBP Ranking Result

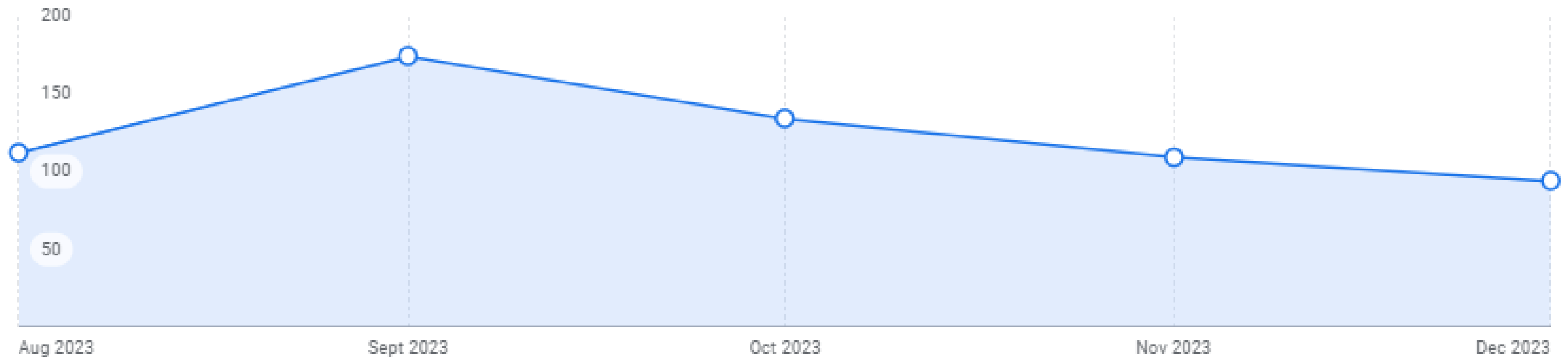
Keywords	January 2023	April 2023	August 2023
dental clinic in thane	22	9	1
Dentist in Thane West	22	4	1
Best Dental clinic in thane	35	6	1
Braces treatment near me	41	15	1
Dentist in thane	23	16	2
top dentist in thane	23	6	2
Teeth whitening treatment in thane	40	26	11
pediatric dentist in thane	47	22	12

Calls made from The Business Profile

623

Calls made from your Business Profile

↗ +42.2% (vs Aug 2022–Dec 2022)



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FOR YOUR ATTENTION



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